

Customer Success Stories
Online Stock Trading Solution
Eastern Capital Limited, Pakistan



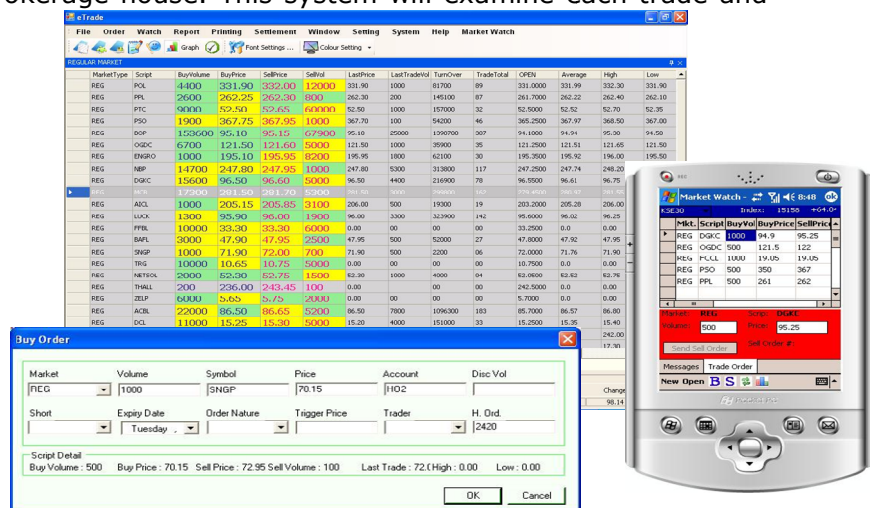
Eastern Capital Limited (ECL) is the certified member of Karachi Stock Exchange (KSE), leading stock exchange in the region and a barometer of Pakistan's economy. ECL having a branch network of around Fifty throughout the country required a solution to provide real-time view of Stock exchange rates and a facility to provide online trading facility with Pre-Trade Risk Management.

We created a Hybrid setup with most of the services was hosted on main cluster of servers and a distributed communication environment. On top we implemented our trading product Winning™ Brokerage Suite.

Winning™ Brokerage Suite

WinningTrade™ (WiT) is all about performance, reliability and safety. It gives you an online trading system, which allows the brokers and customers (in-house) to trade directly on the Stock Exchange. All trades entered by authorized users would be first sent to Pre-Trade Risk Management System for verification and then forwarded to ISE/LSE/KSE using their Order Management System (OMS) Gateway.

Risk Management for a Brokerage House comprises of planning and enforcing counter safety measures for losses on trades being required to be made by customers of the brokerage house. This system will examine each trade and verifies it using various filters prepared on the basis of this document, before it passes the trade to Clearing House i.e. KSE. These filters can only be applied to trades that are going to be passed through the integrated Gateway based Trading System.



Winning Trade

With Winning Trade, you can view live rates and buy and sell shares from your trading interface of your choice. Our Trading System gives you the ability to monitor the performance of your portfolio no matter where you are. At Office you can use Winning Trade – Corporate Edition, at home you can use Home Edition and when you are on the move Mobile Edition would keep you connected.